



FOR IMMEDIATE RELEASE

Loop Capital Markets Launches Equity Research

Chicago – August 1, 2016 - Loop Capital Markets ("Loop Capital"), a full-service investment bank, brokerage and advisory firm, announced today an expansion of its business to include equity research. The addition of this offering stems from the company's commitment to provide tangible value to its clients. With the addition of a director of research and eight analysts and sales professionals, each of whom possess an average of 15 years of experience, Loop Capital commences what will be a steady and extensive commitment to the equity research business.

The equity research team, which currently specializes in the Internet, Media & Entertainment, Oil Field Services and Transportation sectors, conducts in-depth analysis on select companies within each industry. The group will operate as an extension of Loop Capital's equity division, which provides capital introductions and trade execution services in over 70 markets around the globe. The research team will offer differentiated fundamental research, access to corporate managements, industry executives and proprietary research events including plant tours, non-deal road-shows, roundtable discussions and more.

Loop Capital's Director of Research, Joy Malone, says she's "excited about Loop Capital's entrance into equity research and our opportunity to build a strong equity research brand to complement Loop Capital's strengths across existing business lines including, investment banking and sales and trading."

Loop Capital President, Kourtney Gibson, echoes Malone's sentiment stating, "The firm's expansion is part of our strategic plan to accelerate growth by partnering with our clients in new and innovative ways. Since Loop Capital's inception, our goal has been to be a truly value-added partner, assisting clients in improving their overall performance in any way we can. We are excited about the opportunities that equity research will bring to our clients and our firm."

About Loop Capital

Loop Capital is an investment bank, brokerage and advisory firm that provides creative capital markets solutions for corporate, governmental and institutional entities across the globe. Loop Capital Markets and its affiliates serve clients in corporate and public finance, financial advisory services, taxable, tax-exempt and global equity securities sales, trading and research, transition management and analytical services. Headquartered in Chicago, the firm has 20 additional offices located in Atlanta, Baltimore, Boston, Charlotte, Dallas, Denver, Detroit, Houston, Indianapolis, Los Angeles, Miami, Milwaukee, New Orleans, New York, Oakland, Pensacola, Philadelphia, Ponte Vedra Beach, San Diego and San Francisco.

Loop Capital® is a registered trademark of Loop Capital Holdings, LLC. Securities and investment banking services are offered through Loop Capital Markets LLC. Loop Capital Markets LLC is a registered broker-dealer and a member of the Financial Industry Regulatory Authority (FINRA), the Municipal Securities Rulemaking Board (MSRB) and the Securities Investor Protection Corporation (SIPC).

###

Media Contact
Jorian Seay (312)913-2205
jorian.seay@loopcapital.com