LOOP CAPITAL MARKETS LLC Regulation Best Interest Form CRS

September 11, 2023

Form CRS – Customer Relationship Summary

Introduction	Loop Capital Markets LLC ("Loop Capital" or the "Firm") is registered as a broker-dealer with the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority (FINRA), the Municipal Securities Rulemaking Board (MSRB), and the Securities Investor Protection Corporation (SIPC). Loop Capital Markets LLC is also registered as an Introducing Broker with the U.S. Commodity Futures Trading Commission (CFTC) and member of the National Futures Association (NFA). Brokerage and investment advisory services and fees differ and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at https://www.investor.gov/, which also provides educational materials about broker-dealers, investment advisers, and investing.
What investment services and advice can you provide me?	We offer brokerage services to retail investors primarily through the sale of securities in private placements offerings. Loop Capital <u>does not</u> offer traditional retail brokerage services, which typically includes, the opening of brokerage accounts and the buying and selling of publicly traded stocks, bonds, mutual funds, ETFs, and options. As a matter of policy, the Firm and its representatives do not provide retail investors with recommendations regarding the selection of account types of specific investments or investment strategies. We encourage you to speak to your unaffiliated Financial representatives regarding the private placement offerings offered by Loop. In addition, the Firm and its representatives do not act in the capacity of an investment adviser to retail investors.
	You <u>will not</u> be asked to "open" an account with Loop Capital whereby we custody your funds and securities, nor do we offer account monitoring services. Our brokerage services are non-discretionary: you make the ultimate decision regarding the purchase or sale of investments.
	For Additional information, please see our Regulation Best Interest Disclosures regarding the specific offering. Such disclosures should have been provided to you along with this Form CRS. However, we would be happy to provide you with such disclosure at any time.
	QUESTIONS YOU MAY WANT TO ASK YOUR FINANCIAL PROFESSIONAL
	 Given my financial situation, should I choose a brokerage service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?
What fees will I pay?	As the placement agent for a private offering or private placement, all fees and commissions are borne by the issuer of the securities (i.e., the company conducting the private placement. 100% of your capital commitment will be recognized by the issuer. Unless otherwise disclosed in the offering materials for the private placement (Private Placement Memorandum), Loop Capital Markets will not receive any fees or commission from the issuer.
	You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.
	For additional information, please review the applicable private placement memorandum, limited partnership agreement, or other disclosures specific to the private placement in which you are considering making an investment.
	Loop Capital does not charge any fees for the brokerage services as described above. Customers pay no commissions or transaction fees, finder's fees, placement fees, ticket charges, account opening or maintenance fees, sales charges, or other similar or typical brokerage fees of any kind.
	QUESTIONS YOU MAY WANT TO ASK YOUR FINANCIAL PROFESSIONAL
	 Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?



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What are your legal obligations to me when providing recommendations as my broker-dealer?	As mentioned earlier, the Firm and its representatives <i>do not</i> provide recommendations to retail investors. The way we make money creates some conflicts with your interests. You should understand and ask about these conflicts because they can affect the services, we provide you. In addition, the Firm and its representatives do not act in the capacity of an investment adviser.
How else does your firm make money and what conflicts of interest do you have?	As your broker-dealer, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interest. You should understand and ask us about these conflicts because they affect the recommendations we provide you.
	Here is an example to help understand conflicts of interest:
	We may receive placement fees from the sponsors/issuers on whose behalf we solicit investors. The fees are typically a negotiated percentage of the capital raised by the sponsor/issuer. These fees would reduce the amount of capital that the issuer has to operate. In addition, Loop Capital Markets or its affiliates may have an interest in the success of the issuer may also be an investor in the issuer. Thus, Loop Capital's recommendation of investors may be influenced by its desire to obtain these fees. • We offer investments in a limited number of private placement transactions. There may be other transactions that we do not offer that better suit your needs
	Principal Trading – We do not engage in principal trading in which we would buy/sell a security from/to retail investors from our proprietary account.
	QUESTIONS YOU MAY WANT TO ASK YOUR FINANCIAL PROFESSIONAL
	• How might your conflicts of interest affect me, and how will you address them?
How do your financial professionals make money?	The compensation structure for every offering may be different. Generally speaking, our registered representatives engaged in private placement activity with retail investors earn a combination of base salary and discretionary bonus compensation based their annual performance and do not receive transactional based compensation (e.g. commissions).
	For information regarding a specific offering, please refer to the offering memorandum. The Firm's financial professionals are compensated based on the overall performance of the Firm, along with their contributions to its success. Our representatives receive a salary and a discretionary bonus. As noted above, the Firm and its representatives do not provide investment advisory services to its clients. Therefore, our representatives do not make recommendations, offer advice or account monitoring. Moreover, they are not compensated based upon the number of transaction or value of assets in your account.
Do you or your financial professionals have legal or disciplinary history?	Yes, visit investor.gov/CRS for a free and simple search tool to research the firm and our representatives.
	You may always address concerns with our Chief Compliance Officer by calling (312) 913-2225
	QUESTIONS YOU MAY WANT TO ASK YOUR FINANCIAL PROFESSIONAL
	As a financial professional, do you have any disciplinary history?For what type of conduct?
Additional Information	You may find additional information about our brokerage services at our website: <u>www.loopcapital.com.</u> You may also reach out to the Firm's Compliance Department concerning any information contained in this form: <u>compliance@loopcapital.com</u>
	If you would like additional, up-to-date information or a copy of this disclosure, please call our Chief Compliance Officer at (312) 913-2225 or contact your Loop Capital representative.
	QUESTIONS YOU MAY WANT TO ASK YOUR FINANCIAL PROFESSIONAL
	 Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

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